



**Digital Producer: Native America Calling/National Native News/Indigefi**

Bring your creative vision for production and audience engagement to the nation’s premier broadcasts dedicated to Native American issues, viewpoints, and arts. Koahnic Broadcast Corp. is looking for a knowledgeable, creative, and enthusiastic person to develop and manage content with audiences through its digital platforms. The digital producer strategizes and develops content related to Native America Calling, National Native News, and Indigefi, three national radio broadcast products.

The ideal candidate must have a track record of innovative, timely and engaging interactions including text, photos, video, audio and social media and keep on top of trends and industry changes. This position benefits from attention to detail, expert technical skills, and the ability to work in a fast-paced environment. We are looking for someone with an on-going interest in Native American issues.

**Some of the duties of this position include:**

Manage social media presence, engagement and metrics for Facebook, Twitter, Instagram, Snapchat, YouTube, and other relevant social networking platforms for Native America Calling, National Native News and Indigefi. Write, edit, and manage social media-related content adhering to standard journalistic practices. Assist hosts, producers and other personnel with the development of digital content. Oversee and coordinate the collection, compilation, and analysis of online activity data. Develop, write, and present comprehensive statistical and narrative reports to guide social media strategies.

Plan, strategize, coordinate and carry out regular social media in a professional way to plan and execute new ideas with our content team.

Train and advise on running effective digital campaigns for programs to establish consistency of communications across multiple networks.

The digital producer will present NAC, NNN and Indigefi to audiences on a variety of platforms and help cultivate an engaged community interested in issues important to Native Americans.

Job type: Full time.

\$18-\$21 per hour with benefits DOE.

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**Requirements**

Degree in marketing, communications, or journalism or equivalent work experience.

Demonstrate creativity in engagement with audiences.

A strong interest in exploring and learning about Native American issues.



In-depth knowledge of and fluency in social media platforms (Facebook, Twitter, Instagram, YouTube, etc.) and how to reach audiences in each.

Experience with or willingness to develop skills for audio and video production.

Experience sourcing and managing content adhering to professional and journalistic standards.

Ability to analyze data to be able to understand and reach audiences.

A team player with an ability to work with a diverse set of personalities and expectations.

A working knowledge of principles of SEO including keyword research and Google Analytics.

Bonus experience and skills include video content production, audio content production, Adobe Creative Suite.

**Please submit the following to [HR@knba.org](mailto:HR@knba.org) if you are interested:**

-KBC [Application](#) (located on our various websites including knba.org and nv1.org under the "About" section, listed under the "Employment" tab)

- Cover Letter

- Resume

**Koahnic Broadcast Corporation is an Equal Opportunity Employer.**